

THE GREAT BIG
**HOME
+GARDEN
SHOW**

116,220 CONSUMERS ARE LOOKING FOR YOU!

JAN. 31-FEB. 9, 2020

Cleveland's I-X Center

MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

More than 116,200 people attend **The Great Big Home + Garden Show** seeking helpful advice, solutions, new products and experts for their next renovation, décor or landscape project. **The Great Big Home + Garden Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Flooring
- Garage & Automotive
- Garden & Outdoors
- Gutters, Roofing & Siding
- Heating & Air Conditioning
- Home Décor, Art, Design & Furnishings
- Home Entertainment & Electronics
- Kitchen & Bath
- Recreation & Fitness
- Pools & Spas
- Utility Companies
- Windows, Window Coverings & Doors



**WE ATTRACT
A MORE
QUALIFIED
AUDIENCE**

96%

of visitors are unique to EACH of our shows

95%

plan to complete a project

93%

are homeowners

79%

spend between 3-6 hours at the show

74%

attend with a spouse or partner - meet BOTH decision makers

71%

are ages 35-64

More than half

are in the planning or budgeting stage of their home improvement project

\$98,359

average annual household income

Source: 2018 Marketplace Events Attendee Survey

Did you know?

MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA. WE PRODUCE 67 CONSUMER HOME SHOWS, FIVE HOLIDAY SHOWS, TWO BRIDAL SHOWS AND 1 SPRING BOUTIQUE IN 34 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 22,000 EXHIBITORS AND 1.9 MILLION ATTENDEES.

YOUR INVESTMENT IS MORE THAN JUST A BOOTH

- Standard pipe & drape
- Exhibitor badges
- Complimentary admission passes
- Listing in the official Show Guide (deadline applies)
- Exhibitor guest ticket program at exclusive rates
- 24-hour security
- Online Exhibitor Listing (your own Web page!)
- Tips to increase your sales at the show and booth design ideas at FREE exhibitor workshops
- Pre-show promotional material
- Exhibitor manual for pre-show planning
- Promotional opportunities with major media partners
- Sponsorship opportunities



HEAR WHAT ONE OF OUR EXHIBITORS HAD TO SAY.

"This show is a must. It's the only one of its kind in the area."

Bill Nettling, OBERFIELDS

SHOW HOURS

Fri	JAN 31	10:00 a.m. - 9:00 p.m.
Sat	FEB 1	10:00 a.m. - 9:00 p.m.
Sun	FEB 2	10:00 a.m. - 5:00 p.m.
Mon-Thu	FEB 3-6	10:00 a.m. - 8:00 p.m.
Fri	FEB 7	10:00 a.m. - 9:00 p.m.
Sat	FEB 8	10:00 a.m. - 9:00 p.m.
Sun	FEB 9	10:00 a.m. - 6:00 p.m.

MOVE-IN HOURS

Tue	JAN 28	8:00 a.m. - 4:30 p.m.
Wed	JAN 29	8:00 a.m. - 4:30 p.m.
Thu	JAN 30	8:00 a.m. - 4:30 p.m.

MOVE-OUT HOURS

Sun	FEB 9	6:01 p.m. - 11:00 p.m.
Mon	FEB 10	8:00 a.m. - 4:30 p.m.
Tue	FEB 11	8:00 a.m. - 2:00 p.m.

**Hours subject to change.*

BOOTH PRICING

Standard Rate	\$21.39
<i>(Booths up to 599 sq. ft.)</i>	
Bulk Rate	\$18.99
<i>(Booths 600 sq. ft. and up)</i>	

REQUIRED:

Exhibitor Listing	\$119
New Exhibitor Marketing Package	\$100

ADDITIONALLY:

Direct Sell Rate	\$200/booth
Corner Premium	\$250/corner
Main Aisle Premium	Vertical \$250
	Horizontal \$400
Island Premium	\$1000

MARKETPLACE EVENTS is proud to partner with Mike Rowe and the mikeroweWORKS Foundation

BOOK YOUR BOOTH FOR A CHANCE TO MEET MIKE ROWE AT OUR SHOW IN MINNEAPOLIS IN FEBRUARY 2020!



Photo credit: Michael Segal

BENEFITS TO EXHIBITORS

- Your business associated with one of Forbes 10 Most Trustworthy Celebrities
- Turbo-charged advertising with Mike's image and voice
- Opportunity to partner with mikeroweWORKS Foundation
- Trade Day with free admission for those in the industry and educational sessions from vocational schools
- Online job boards to help you find qualified staff
- Live appearances by Mike Rowe at select shows each year

OHIO HOME + REMODELING SHOW
JANUARY 10-12, 2020

Greater Columbus Convention Center
OhioHomeAndRemodelingShow.com

GREAT BIG HOME + GARDEN SHOW
JANUARY 31-FEBRUARY 9, 2020

Cleveland's I-X Center
GreatBigHomeAndGarden.com

CLEVELAND HOME + REMODELING EXPO
MARCH 20-22, 2020

Cleveland's I-X Center
HomeAndRemodelingExpo.com

DON'T MISS OUT ON GROWING YOUR BUSINESS!
CALL TODAY! 440-248-5729 or 888-248-9751