

THE GREAT BIG HOME +GARDEN SHOW

PRESENTED BY



FEB. 5-14, 2016

Cleveland's I-X Center

How-to set up your company's Buyer's Guide Listing

How-to create your listing - as easy as 1-2-3!

1. Enter your company info online at:
<http://www.greatbighomeandgarden.com/add-exhibitor-login>
2. Log in (Buyer's Guide Listing Login) on our homepage with the same login & password: **GBHGFebEXH6**
Please note that the password is case sensitive. Contact your sales rep if you want to fax/email your information.
3. We will create your company profile and set up your *Get a Quote* form
4. We will update and maintain your page through the year as required so you can promote product launches, store sales, events and more through your company page year-round!

Tips to get the most out of your listing

- Enter a full description of your company. The more information you provide the better as it will help people find you using the search tool.
- Use as many keywords as possible. The keywords will help you appear in the search results. If you sell different types of products, be sure to list them all.
- Select the category that best represents your company. Your company will be listed under this heading.
- Include your booth number. Make sure customers can find your company on the show floor.
- Offer a show special or discount. Use a promo code or offer a percentage off to people who mention your listing, this way you can track the results.
- Follow up with email requests. Be sure and reply to any quote requests you receive - try and make appointments with customers during the show.

Benefits of creating your company listing

VISIBILITY - Receive a full page on our website! Detailed company information will remain on the Great Big Home + Garden Show website (www.greatbighomeandgarden.com) for the entire show season.

SALES - Consumers can contact you through a search function and email form and you can immediately respond to requests for more information.

Need more help?

If you need technical help or want to make changes to your listing, please email **Jen Shaw** at jens@MPeshows.com.

THE GREAT BIG HOME + GARDEN SHOW FEBRUARY 5 - 14, 2016 CLEVELAND'S I-X CENTER CLEVELAND, OH

BUYERS GUIDE LISTINGS

ADD YOUR BUYERS GUIDE LISTING

Exhibitors have the option to provide detailed listings. Remember to promote any show specials, new products, and services you provide - consider including a show discount (for example, mention the 'Home Show' and receive 10% off) to help track your success!

BUY TICKETS ONLINE & SAVE \$3
Online Discount is Courtesy of Dollar Bank
BUY TICKETS

SEARCH THE BUYER'S GUIDE

advertisements here
Home Show websites work... Call your sales representative for more.

get noticed ADVERTISE HERE
subscribe now

Company Name
Address 1
Address 2
City
State/Province
Zip/Postal Code
Phone Number
Booth #
Website
http://
Facebook page:
http://
Twitter page:
http://
Please enter your link on Better Business Bureau (if applicable).
http://
Upload company logo or product photo
Add image