

THE GREAT BIG **HOME** + GARDEN **SHOW**

MARKETPLACE | **EVENTS**

FOR IMMEDIATE RELEASE

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The Eighth Annual Great Big Home + Garden Show to Take Place in Cleveland Feb. 3-12, 2017

Be inspired by the Blockbuster Movie!-Themed Garden Showcase, an Ultimate Smart Home, Luxury Lake Living feature, Idea Home, Celebrities and More

CLEVELAND – December 21, 2016 – Renew, refresh and restore your home at the 2017 Great Big Home + Garden Show, Feb. 3-12, at the Cleveland I-X Center. The show is sure to inspire while providing the opportunity to explore more than 600 exhibits and engage with over 1,000 experts.

“Now in its eighth year, The Great Big Home + Garden Show continues to be the premier source for Northeast Ohio homeowners to find innovative products and get advice from industry experts,” said Show Manager Rosanna Hrabnicky. “The show continues to get bigger and better with multiple Idea Homes this year and a great lineup of home and garden celebrity appearances.”

Visitors won't want to miss the Blockbuster Movie!-themed Garden Showcase, a 6,200-square-foot Ultimate Smart Home, Luxury Lake Living feature and Idea Home. Produced by Solon-based Marketplace Events, this year's Great Big Home + Garden Show has something for everyone and will leave attendees inspired to get started on their next home and garden project.

New features and attractions at the 2017 show include:

- A fully-constructed 6,200-square-foot Ultimate Smart Home designed by **Xtend Technologies** and custom-built by **Pepperwood Homes** will inspire visitors with ideas for outfitting their own homes with the latest in design and smart home technologies. Landscaping surrounding the home is provided by **Morton's Landscaping**. Feature sponsored by **Sherwin-Williams, Cleveland Magazine** and **Ohio Magazine**.
- Visitors will want to create their own retreat space after they experience the **Luxury Lake Living** feature from **Cornerstone Landscaping, Inc.** and **Weaver Barns**. Explore the private dock from Cornerstone Landscaping, complete with its own personal kayak launch, and tour two rustic cabins from Weaver Barns. Featured sponsored by **WOIO-TV**.
- A fully-constructed 2,500-square-foot sustainable, energy-efficient home, “**The Sunflower**,” built by **Blossom Homes, LLC** features three-bedrooms and two-and-a-half bathrooms. This Idea Home located in the Garden Showcase is sure to inspire. Feature sponsored by **Sherwin-Williams, Cleveland Magazine** and **Ohio Magazine**.

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- If you are a recent new home owner, in the market to build or renovate, stop by the **Home Builders Association Housing Resource Center** located next to The Main Stage. Bring your home photos, plans, or ideas and get expert advice from a professional.
- The **Club Cambria** sponsored by **cleveland.com** moves to the middle of the show floor this year. The space features **OBERFIELDS** and **Kurtz Brothers** products and is the perfect place to enjoy a glass of wine or a light snack.

Home improvement celebrities making appearances throughout the show include:

Kortney Wilson

Appearance sponsored by **Kichler Lighting**

Kortney is the co-host and lead designer of HGTV's hit TV show, Masters of Flip. Kortney started a successful real estate team in Nashville, TN and manages to be hands on when it comes to everything she gets behind. When she's not wearing the title of Homeschooling Mom, Award Winning Realtor, or TV Show Host, Kortney loves traveling, trying new restaurants, volunteering for several charities, and throwing parties of her own. She's no stranger to success but credits her biggest accomplishment as tackling motherhood and juggling life one day at a time. Kortney will be appearing on the Main Stage Friday, Feb. 3 at 6 p.m. and Saturday, Feb. 4 at noon. Learn more about her at hgtv.com/shows/masters-of-flip.

Scott McGillivray

Appearance sponsored by **Cambria**

One part savvy real estate investor, one part skilled contractor and one part accomplished entrepreneur, Scott McGillivray is a triple threat. Best known as the host of the award winning HGTV series, Income Property, Scott has taken home renovation television to the next level, helping cash-strapped homeowners choose their perfect investment property and renovate it to generate maximum rental income. Now in its 10th season, Income Property has helped over 140 homeowners secure their financial future. He will be appearing on the Main Stage Saturday, Feb. 11 at 2 p.m. Learn more about him at scottmcgillivray.com.

Kathy Ireland

Appearance sponsored by **American Family Insurance**

Founded in 1993, the kathy ireland® Worldwide brand, celebrates a lifestyle. The mission of "...solutions." Est.1998, translate to all kiWW® collections, including: fashion, fine jewelry, intimate apparel, skincare, accessories, weddings, home, office and more. kiWW's unique capability to design and translate fashion trends for all markets and price points allows it to develop product for a wide variety of customer tastes. Listed as the 25th most powerful brand globally by License Global Magazine, with annual merchandise sales of \$2.6 billion, according to Forbes Magazine, the success of kathy ireland® Worldwide is the result of teamwork and dedication. Kathy has graced the cover of Forbes Magazine twice (2012, 2016) and according to Fairchild Publications, Kathy Ireland is one of the 50 most influential people in fashion. Kathy will be appearing on the Main Stage Saturday, Feb. 4 at 1 p.m. Learn more at about her at kathyireland.com.

Matt Fox

A show favorite, Matt Fox will be returning as this year's Main Stage emcee where he will delight show visitors with his quick wit, home improvement knowledge and special educational presentations. Fox is best known for creating and co-hosting the first and longest-running show to air on HGTV, Room by Room, as well as hosting and producing the public television series Around the House with Matt and Shari. Learn more from his website, mattandshari.com.

Returning favorites from 2016 will offer new products and designs to inspire. They include:

- The popular **Garden Showcase** will feature Blockbuster Movie!-themed gardens created by some of Northeast Ohio's top landscapers. From Wizard of Oz to The Godfather, each garden will leave visitors wanting to pop some popcorn and enjoy their favorite movie! Gardens are sponsored by **WKYC-TV**, **WDOK-FM** and **WQAL-FM**.
- **The combined Main Stage and Loretta Paganini Cooking Stage** will offer attendees the best of home improvement celebrity appearances with the opportunity to taste and enjoy culinary delights in one convenient location. A state-of-the-art kitchen stage and vignette, will be designed and built by the **Home Builders Association** for consumers to tour between stage presentations. The Main Stage is sponsored by **84 Lumber**, **WKYC-TV** and the **Home Builders Association**.
- Show attendees can relax and enjoy fine dining among the beauty of the Garden Showcase in the **I-X Bistro**, a full-service, white tablecloth restaurant.
- At **The Petitti Gardening Stage**, daily gardening seminars on landscape design, flora and furnishing outdoor rooms will be held by Northeast Ohio landscape experts. The Petitti Floral Mart will also feature numerous outdoor furniture sets and plants to purchase. In addition, on Sunday, Feb. 12 they families are invited to stop by for Kids Gardening Day from 12 to 4 p.m. to complete fun and simple gardening projects.
- Kids can have fun in **Playground World's KidZone**, featuring a variety of safe, high-quality playground equipment and exciting giveaways for parents.

Key sponsors-to-date include:

American Family Insurance
Belgard Hardscapes
Cambria
Crocker Park
Discount Drug Mart
DIRECTV
Dollar Bank
GMC
Imagen Photography
Leafguard by Beldon Home Solutions
Nature Stone
Ohio State Waterproofing
Petitti Garden Centers
Playground World
The Loretta Paganini School of Cooking
Sherwin-Williams
Sleep Number
Universal Windows Direct
Westminster Technologies
Your Generator Connection

Show information:

The latest show information will be posted on www.greatbighomeandgarden.com, the [Home and Garden Events Facebook page](#) and [@GreatBigHome](#) on Twitter.

The 2017 Great Big Home + Garden Show/4

2017 Show Dates & Hours:

NOW 10 DAYS!

Friday, Feb. 3	11:00 a.m. – 9:00 p.m.
Saturday, Feb. 4	10:00 a.m. – 9:00 p.m.
Sunday, Feb. 5	10:00 a.m. – 5:00 p.m.
Mon - Fri, Feb. 6-10	11:00 a.m. – 9:00 p.m.
Saturday, Feb. 11	10:00 a.m. – 9:00 p.m.
Sunday, Feb. 12	10:00 a.m. – 6:00 p.m.

Location:

Cleveland I-X Center
One I-X Center Drive
Cleveland, OH 44135

Tickets (Single tickets valid for one day of show):

\$15 Box Office (Adult Admission)
\$12 Online at www.greatbighomeandgarden.com courtesy of Dollar Bank or in-store at any Discount Drug Mart location (Adult Admission)
\$11 Seniors 65+ with ID (Monday-Thursday only, tickets must be purchased at show box office)
\$10 Group Tickets (Minimum 20)
\$5 Children ages 6-12 years
FREE Children 5 and under

Theme Days

Red Hat Days – Friday, Feb. 3 and Friday, Feb. 10: Wear your red hat on either of these days and purchase a discounted ticket for \$10. Four ticket maximum per red hat purchase.

Group Discount Day – Wednesday, Feb. 8: Two tickets for the price of one when buying 10 or more. Pre-order tickets and pick up at will-call by calling (440) 248-5729 ext. 118.

Heroes Day – Friday, Feb. 10: Active and retired members of the military, as well as first responders receive free admission to the show with valid ID.

About Marketplace Events

Marketplace Events creates vibrant expositions connecting enthusiasts with experts, products and services in dynamic face-to-face environments. The company produces 38 consumer home shows in the US, 14 in Canada, and five holiday shows. The 57 combined events, in 25 markets, attract 15,000 exhibitors, 1.75 million attendees and another 2 million unique web visitors annually. From 14 offices, the 150-person staff produces some of the most successful and longest-running shows in North America, including market-leading shows in Minneapolis, Philadelphia, Washington, D.C., Vancouver, Calgary and Montreal—some of which have thrived in their markets for more than 75 years. In 2016 the company launched Marketing Solutions, a division that provides digital marketing, custom printing, branded content and sales support to their expanding customer base. www.marketplaceevents.com

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