MARKETPLACE EVENTS



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Kortney Wilson, Scott McGillivray, Kathy Ireland and Matt Fox to Appear at the 2017 Great Big Home + Garden Show

Local chefs and experts to also host cooking demos and home improvement seminars

CLEVELAND – Jan. 6, 2017 – With appearances by nationally recognized stars, and local home improvement experts and chefs, the Main Stage and Loretta Paganini Cooking Stage offer attendees the best of home celebrity appearances with the opportunity to experience exciting food demonstrations in one convenient location. Celebrities include Kortney Wilson, Scott McGillivray, Kathy Ireland and Matt Fox. Stage sponsored by 84 Lumber, WKYC-TV and the Home Builders Association.

Celebrity Appearances:

Kortney Wilson

Appearance sponsored by Kichler Lighting

Kortney is the co-host and lead designer of HGTV's hit TV show, Masters of Flip. Kortney started a successful real estate team in Nashville, TN and manages to be hands on when it comes to everything she gets behind. When she's not wearing the title of Homeschooling Mom, Award Winning Realtor, or TV Show Host, Kortney loves traveling, trying new restaurants, volunteering for several charities, and throwing parties of her own. She's no stranger to success but credits her biggest accomplishment as tackling motherhood and juggling life one day at a time. Kortney will be appearing on the Main Stage Friday, Feb. 3 at 6 p.m., and Saturday, Feb. 4 at noon. Learn more about her at hgtv.com/shows/masters-of-flip.

Scott McGillivray

Appearance sponsored by Cambria

One part savvy real estate investor, one part skilled contractor and one part accomplished entrepreneur, Scott McGillivray is a triple threat. Best known as the host of the award winning HGTV series, Income Property, Scott has taken home renovation television to the next level, helping cash-strapped homeowners choose their perfect investment property and renovate it to generate maximum rental income. Now in its 10th season, Income Property has helped over 140 homeowners secure their financial future. He will be appearing on the Main Stage Saturday, Feb. 11 at 2 p.m. Learn more about him at scottmcgillivray.com.

Kathy Ireland

Appearance sponsored by American Family Insurance

Founded in 1993, the kathy ireland® Worldwide brand, celebrates a lifestyle. The mission of "...solutions." Est.1998, translate to all kiWW® collections, including: fashion, fine jewelry, intimate apparel, skincare, accessories, weddings, home, office and more. kiWW's unique capability to design and translate fashion trends for all markets and price points allows it to develop product for a wide variety of customer tastes. Listed as the 25th most powerful brand globally by License Global Magazine, with annual merchandise sales of \$2.6 billion, according to Forbes Magazine, the success of kathy ireland® Worldwide is the result of teamwork and dedication. Kathy has graced the cover of Forbes Magazine twice (2012, 2016) and according to Fairchild Publications, Kathy Ireland is one of the 50 most influential people in fashion. Kathy will be appearing on the Main Stage Saturday, Feb. 4 at 1 p.m. Learn more at about her at kathyireland.com.

Matt Fox

A show favorite, Matt Fox will be returning as this year's Main Stage emcee where he will delight show visitors with his quick wit, home improvement knowledge and special educational presentations. Fox is best known for creating and co-hosting the first and longest-running show to air on HGTV, Room by Room, as well as hosting and producing the public television series Around the House with Matt and Shari. Learn more from his website, mattandshari.com.

The Loretta Paganini Cooking Stage:

- Don't miss the daily cooking sessions presented by local chefs and instructors of the Loretta Paganini School of Cooking (lpscinc.com).
- In addition, in-between stage presentations tour the state-of-the-art kitchen stage designed and built by the Home Builders Association (HBACleveland.com).

Home Builders Association Housing Resource Center:

If you are a recent new home owner, in the market to build, or renovating, stop by the Home Builders Association Housing Resource Center located next to the Main Stage. Bring your home photos, plans, or ideas and get expert advice from a professional.

About Marketplace Events

Marketplace Events creates vibrant expositions connecting enthusiasts with experts, products and services in dynamic face-to-face environments. The company produces 38 consumer home shows in the US, 14 in Canada, and five holiday shows. The 57 combined events, in 25 markets, attract 15,000 exhibitors, 1.75 million attendees and another 2 million unique web visitors annually. From 14 offices, the 150-person staff produces some of the most successful and longest-running shows in North America, including market-leading shows in Minneapolis, Philadelphia, Washington, D.C., Vancouver, Calgary and Montreal—some of which have thrived in their markets for more than 75 years. In 2016 the company launched Marketing Solutions, a division that provides digital marketing, custom printing, branded content and sales support to their expanding customer base. www.marketplaceevents.com